

The Changing Face of Management in China (Working in Asia)

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China is one of the fastest developing emerging economies in the world today. The country has a huge influence on a global level, both politically and economically. Despite this, very few books cover both the full range of management functions, and the key issues facing managers in this unique business environment.

The Changing Face of Management in China explores the key challenges facing businesses and managers in China, across management functions, as well as across a range of sectors and organization types. Written by prominent scholars with direct experience in this market, this book adds to the existing body of knowledge by examining a range of areas of Chinese management in the context of local political, economic and social traditions, and the global economy.

Part of the successful Working in Asia series, this book includes case studies that allow the voices of local managers to be heard, as well as extensive bibliographies pointing students and researchers to the most upto-date sources of information in this important area.



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