

Createspace and Kindle Self-Publishing Masterclass - Second Edition: The Step-by-Step Author's Guide to Writing, Publishing and Marketing Your Books on Amazon

Rick Smith

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Writing, Publishing, and Marketing Your Books

Here you'll find the truth about what to write and how to get it finished. You'll learn the 16 Golden Rules for Successful Amazon Authors. You'll be shown the important things that must be done correctly, and the other stuff which just slows you down.

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- Why you should always do Createspace first
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- How to create or source amazing low-cost Covers that drive your sales
- How to build world-class Sales Pages on Amazon's storefront, with no technical skills required

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Marketing 101 for New Independent Authors

You'll also discover the right moves to achieve commercial success for your book;

- Where to find your first willing customers who'll kick-off your sales
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