



LinkedIn for Jobs: The Job Seekers Ultimate LinkedIn Guidebook

Robert Ketteringham

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LinkedIn for Job Search will help you leverage the power of LinkedIn to land the jobs you seek. If you are looking or thinking about looking for employment, you need to be using LinkedIn. If not, you are missing out on job opportunities. This book is a wise investment because it alleviates the struggles of trial and error and reduces time to productivity. It is written by a career coach and LinkedIn expert. Open its pages to uncover the treasures of LinkedIn for employment.

Social media and job boards dominate today's employment finding landscape. LinkedIn and job search go hand-in-hand because LinkedIn is set up for the job seeker and recruiter. If you are not on LinkedIn, you need to get on LinkedIn. Most all recruiters and companies are using it. If your LinkedIn profile is not optimized for job search, you need to get it optimized. If you do not know how to use LinkedIn, you need to learn. This book is your answer to these needs.

The book is well organized, easy to read and contains everything a job seeker needs to effectively use LinkedIn. You will learn:

- ? The basics of LinkedIn and how to use it.
- ? How to write powerful, attention getting LinkedIn profiles.
- ? How to optimize your LinkedIn profile for job search.
- ? Where to find keywords for jobs you are interested in.
- ? How to use of LinkedIn connections, groups and company pages for job search.
- ? How to use the LinkedIn Jobs page to find jobs.
- ? How to get found by recruiters and hiring companies on LinkedIn.
- ? How to leverage connections to get introductions.
- ? How to use LinkedIn to find hiring managers.
- ? LinkedIn tips and tricks for job seekers.
- ? Much more!

As a job seeker or potential job seeker, LinkedIn for Job Search: The Job Seekers Ultimate Guidebook is a wise investment.

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