



**Forschungsfeld Gastronomie: Grundlagen -
Einstellungen - Konsumenten (Forschung und
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Im vorliegenden Buch wird das noch junge Forschungsfeld Gastronomie beleuchtet. Eingangs wird das Forschungsfeld eingegrenzt und definiert. Darauf aufbauend werden innovative Forschungsprojekte im Bereich Gastronomie vorgestellt. So werden beispielsweise die kulinarischen Grundeinstellungen von Gästen der Wiener Gastronomie analysiert oder die Umsetzung von Nachhaltigkeit in Großküchen diskutiert. Weitere Beiträge beschäftigen sich mit der Abgrenzung von Gastronomie und Culinary Tourism sowie dem praxisorientierten Einsatz von Forschungsergebnissen in der Gastronomie.

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