



What Color Is Your Parachute? 2014: A Practical Manual for Job-Hunters and Career-Changers

Richard N. Bolles

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The world's most popular job-search book is updated for 2014 with up-to-the-minute information and tips for how-to look for work and change careers.

In today's challenging job-market, the long-trusted guidance of *What Color Is Your Parachute?* is needed more than ever. Published in 22 languages and 26 countries, and with over 10 million copies sold, *What Color is Your Parachute?* has helped millions discover their unique gifts, skills, and interests and land a job—even in hard times.

This 2014 edition of “[one of] the 100 best and most influential [nonfiction books] written in English since 1923,” according to TIME.com, is refreshed with up-to-the-minute statistics, job-field analyses, and advice on social media and search tactics (including Facebook, LinkedIn, Twitter, Skype, Yelp, and YouTube). However, *Parachute*'s core message remains intact: WHAT, WHERE, and HOW.

What do you most love to do?

Where do you most love to do it?

How do you find such a job and persuade those employers to hire you?

Career and business guru Richard (“Dick”) N. Bolles, who coined the terms “informational interview” and “transferable skills,” demystifies the entire job-search process, from resumes, interviewing, networking, salary negotiation, career coaches, how to start your own business, and more.

Recent grads, workers laid-off mid-career, and people searching for an inspiring work-life change will all benefit from the support, encouragement, and nuts-and-bolts guidance *Parachute* has to offer. As Dave Kerpen, *New York Times* bestselling author and CEO of social media software platform Likable Local and chairman of Likeable Media, said on LinkedIn about pursuing his passions post-college:

“For several months I floundered -- as a life insurance salesman, a pizza delivery guy, and a tutor. Then I found a book which changed my life - *What Color Is Your Parachute* (incidentally, the best-selling career book of all time). The book essentially says: Figure out what you're passionate about, and then go find an industry, organization and job through which you can pursue your passions. I was passionate about marketing, and media, and children, and I loved the Disney brand. So I found Radio Disney, called them up and asked to meet with them, and even though there was no job posted, I got a job there. A year later I was the top salesperson in the country, and while I have changed jobs and careers several times, I've always pursued things I'm super passionate about. If you don't have a job yet, and take away just one thing from me today: Get the book.”

What other readers and reviewers are saying about *What Color is Your Parachute?* and Dick Bolles:

“This...edition is as relevant today as when it was first published. Dick Bolles insightfully stays on the cutting edge of job-searching, and the book is full of new and updated suggestions, along with the classic advice that continues to hold true today.”

—Alison Doyle, About.com Guide

“If you go into the bookstore and find the section on jobs, careers, or networking—the reason that section even exists is because of Dick Bolles.” —G. L. Hoffman, JobDig

“This book brought me back to life, caused me to rethink everything about myself and revived my passion for me to be my best self.” —Simi Kaila

Are you ready to dust off your motivation, land a job, and live your best life?

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Elaine Rode:

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Keith Barnett:

This book untitled What Color Is Your Parachute? 2014: A Practical Manual for Job-Hunters and Career-Changers to be one of several books that best seller in this year, here is because when you read this guide you can get a lot of benefit upon it. You will easily to buy this kind of book in the book retail store or you can order it through online. The publisher of the book sells the e-book too. It makes you more readily to read this book, because you can read this book in your Cell phone. So there is no reason for your requirements to past this book from your list.

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