



# The Charisma Myth: How Anyone Can Master the Art and Science of Personal Magnetism

*Olivia Fox Cabane*

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**What if charisma *could* be taught?**

The charisma myth is the idea that charisma is a fundamental, inborn quality—you either have it (Bill Clinton, Steve Jobs, Oprah) or you don't. But that's simply not true, as Olivia Fox Cabane reveals. Charismatic behaviors can be learned and perfected by anyone.

Drawing on techniques she originally developed for Harvard and MIT, Cabane breaks charisma down into its components. Becoming more charismatic doesn't mean transforming your fundamental personality. It's about adopting a series of specific practices that fit in with the personality you already have.

*The Charisma Myth* shows you how to become more influential, more persuasive, and more inspiring.

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Spent a free time to be fun activity to accomplish! A lot of people spent their sparetime with their family, or their very own friends. Usually they performing activity like watching television, going to beach, or picnic within the park. They actually doing same task every week. Do you feel it? Would you like to something different to fill your own personal free time/ holiday? Could possibly be reading a book may be option to fill your cost-free time/ holiday. The first thing you will ask may be what kinds of reserve that you should read. If you want to test look for book, may be the publication untitled The Charisma Myth: How Anyone Can Master the Art and Science of Personal Magnetism can be very good book to read. May be it can be best activity to you.

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