



The Big Switch. Rewiring the World, from Edison to Google / Velikiy perehod. Chto gotovit revolyutsiya oblachnyh tehnologiy (In Russian)

Karr N.

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V etoi uvlekatelnoi knige Nikolas Karr perepletaet istoriiu, ekonomiku i tekhnologii, chtoby obiasnit, chto zhe zhdet kompiuternuiu otrasl v blizhaishem budushchem i kak eto povliiaet na zhizn obychnykh liudei. Sto let nazad kompanii prekratili generirovat sobstvennuiu elektroenergiuu s pomoshchiu parovykh dvigatelei i podkliuchilis k elektricheskoi seti. Deshevaia energiia, postavliaemaia bolshimi elektrostantsiiami, ne tolko preobrazila biznes, no i sozdala ves sovremennyi mir, kotoryi nevozmozhno predstavit bez prostoi elektricheskoi rozetki. Segodnia my stanovimsia svideteliami pokhozhei revoliutcii. Kompanii i obychnye liudi izbavliaiutsia ot sobstvennykh IT-sistem i podkliuchaiutsia k servisam, dostupnym cherez Internet. Kniga priznana samoi vliiatelnoi knigoi ob oblachnykh tekhnologiiakh v SShA. V nei privoditsia fantasticheskii interesnoe i detalnoe issledovanie istorii razvitiia elektrichestva i togo, kak eto povliialo na nashu povsednevnnuiu zhizn. Dlia tekh, komu interesno budushchee IT-sistem i interneta. Kniga budet polezna rukovoditeliam i vladeltcam srednikh i krupnykh kompanii dlia ponimaniia roli IT v biznese.

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