



# **Tourism: A Community Approach (RLE Tourism) (Routledge Library Editions: Tourism)**

*Peter E Murphy*

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Written in 1989 when the modern tourist industry had reached a crucial stage in its development, when increased mobility and affluence had led to more extensive and extravagant travel, and competition within the industry had intensified, this book is comprehensive examination of tourism development. The author provides a new perspective for its evaluation, and a suggested strategy for its continued development and evolution. He examines tourism from the viewpoint of destination areas and their aspirations, and recommends an ecological, community approach to developing and planning – one which encourages local initiative, local benefits, and a tourism product in harmony with the local environment and its people.

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