

How to Hire A-Players: Finding the Top People for Your Team- Even If You Don't Have a Recruiting Department

Eric Herrenkohl

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How to find great employees, make great hires, and take your business to the next level

It is always easy to find people who want a job, but it's never easy to find and hire A-players. In *How to Hire A-Players*, consultant Eric Herrenkohl shows owners, executives, and managers of small and medium-size businesses where and how to find A-player employees. It is these individuals who will help keep quality high and growth and profits strong.

Herrenkohl explains how to use your existing marketing, sales, and networking efforts to find top candidates. He provides current examples of companies that consistently hire A-players without big recruiting departments as well as step-by-step explanations for making these strategies work in your own company.

- Shows you how to find and hire top employees.
- Ideal for owners of small businesses, executives and managers of large businesses, as well as corporate recruiters and HR specialists who need new ideas
- Herrenkohl's client list includes privately held businesses in over 50 industries as well as big corporate names like Bank of America, Edward Jones, and Northwestern Mutual Life

A-player employees are the life blood of any growing business. This handy hiring guide shows you where to look, what to ask, and who to hire to boost your business today



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